

Lali X Lola

THE BOARD
TELECEL GHANA MUSIC AWARDS
ACCRA
17/03/2026

Subject

Group of the Year Category at TGMA Appeal for Reinstatement of Group of the Year Category at TGMA

Dear Members of the TGMA Board,

We write to respectfully express our concern regarding the omission of the “**Group of the Year**” category from this year’s nominations.

We understand the Board’s position that there may **not be a sufficient number of qualifying groups to sustain the category**. However, we believe this reasoning **presents a classic “chicken-and-egg” situation**. The absence of the category may inadvertently contribute to the very challenge it seeks to address namely, the limited number of active and competitive music groups in Ghana.

Award platforms such as TGMA play a critical role not only in recognizing excellence but also in shaping industry behavior and growth. By maintaining the “Group of the Year” category, the scheme actively encourages the formation, development, and sustainability of music groups. Conversely, its removal risks discouraging investment in group acts, which are already more complex to manage, brand, and sustain compared to solo artists.

Music groups bring a unique dynamic to the industry—blending diverse talents, fostering collaboration, and creating memorable cultural moments that often transcend individual artistry. Their presence enriches Ghana’s music landscape and strengthens its global appeal.

We therefore respectfully appeal to the Board to reconsider this decision and reinstate the “Group of the Year” category. Doing so would send a strong signal of support to existing groups and inspire emerging talents to explore collaborative artistry. In the long term, this decision will not only preserve an important aspect of our musical heritage but also contribute to a more diverse and competitive industry.

We appreciate your continued dedication to the growth and recognition of Ghanaian music and remain hopeful that this concern will be given due consideration.

Thank you.



Yours faithfully,
Lali X Lola